PROCLAMATION

National Tourism Week

WHEREAS: April 7 to 11, 2025, marks National Tourism Week, a weeklong awareness campaign organized by the Tourism Industry Association of Canada (TIAC) to highlight the pivotal role of tourism in Canada.

TIAC, along with its supportive partners, enthusiastically invite all Canadians to partake in celebrating the nation's finest offerings under the 2025 campaign theme; Canada: Powered by Tourism.

The City of Brampton's Tourism Office plays an integral role in highlighting Brampton as a premier destination for visitors and residents alike. The Tourism Office works to promote Brampton's unique experiences through authentic food, cultural festivals, artistic performances, and world class sporting events.

The City of Brampton invites residents to explore Brampton's attractions, diverse food scene, exciting events and support local businesses.

National Tourism Week aims to increase awareness of Canada's tourism sector as an important source of economic activity, creating jobs, cultural exchange and prosperity in the community.

THEREFORE: Therefore, I, Mayor Patrick Brown, on behalf of Brampton City Council, do hereby proclaim April 7 to 11, 2025, as "National Tourism Week" in the City of Brampton.

Mayor Patrick Brown, City of Brampton